

Statistics

	N		Mean	Std. Deviation
	Valid	Missing		
VERSION	850	0	1.50	.500
QB LIKELIHOOD OF VOTING IN UPCOMING ELECTION	850	0	1.27	.523
Q1 UNAIDED PRESIDENTIAL BALLOT	850	0	1.98	1.279
Q2 DIRECTION THINGS IN COUNTRY ARE GOING	850	0	3.34	1.751
R2 DIRECTION THINGS IN COUNTRY ARE GOING/C	850	0	2.15	.965
Q3 NUMBER ONE PROBLEM IN YOUR AREA	850	0	42.74	21.333
Q4 GEORGE W. BUSH NAME ID	850	0	2.53	1.369
R4 GEORGE W. BUSH NAME ID/C	850	0	1.51	.548
Q5 JOHN KERRY NAME ID	850	0	2.68	1.347
R5 JOHN KERRY NAME ID/C	850	0	1.57	.657
Q6 RALPH NADER NAME ID	850	0	3.47	1.353
R6 RALPH NADER NAME ID/C	850	0	2.02	.855
Q7 DICK CHENEY NAME ID	850	0	2.82	1.399
R7 DICK CHENEY NAME ID/C	850	0	1.65	.696
Q8 REPUBLICAN PARTY NAME ID	850	0	2.60	1.305
R8 REPUBLICAN PARTY NAME ID/C	850	0	1.54	.603
Q9 DEMOCRATIC PARTY NAME ID	850	0	2.56	1.324
R9 DEMOCRATIC PARTY NAME ID/C	850	0	1.54	.641
Q10 GENERIC PRESIDENTIAL BALLOT	850	0	3.01	1.922
R10 GENERIC PRESIDENTIAL BALLOT/C	850	0	2.01	.978
Q11 DOES BUSH DESERVE RE-ELECTION	850	0	2.65	1.434
R11 DOES BUSH DESERVE RE-ELECTION/C	850	0	1.56	.561
Q12 GEORGE W. BUSH JOB APPROVAL	850	0	3.03	1.833
R12 GEORGE W. BUSH JOB APPROVAL/C	850	0	1.97	.991
Q13 GEORGE W. BUSH PERSONAL APPROVAL	850	0	2.41	1.598
R13 GEORGE W. BUSH PERSONAL APPROVAL/C	850	0	1.66	.899
Q14 ATTENTION CANDIDATES ARE PAYING TO PEOPLE LIKE YOU	850	0	2.41	.983
Q15 PRESIDENTIAL BALLOT	850	0	2.89	1.882
Q16 HOW MANY TIMES SEE POLITICAL AD IN LAST WEEK	850	0	2.37	1.092
Q17A SRH ABOUT PRESIDENT BUSH AND HIS CAMPAIGN	424	426	1.54	.871
R17A SRH ABOUT PRESIDENT BUSH AND HIS CAMPAIGN/C	424	426	1.28	.452
Q19A IMPACT OF SRH ON VOTE FOR PRESIDENT BUSH	304	546	3.66	2.227
R19A IMPACT OF SRH ON VOTE FOR PRESIDENT BUSH/C	304	546	2.62	1.394
Q17B SRH ABOUT JOHN KERRY AND HIS PRESIDENTIAL CAMPAIGN	426	424	1.38	.771
R17B SRH ABOUT JOHN KERRY AND HIS PRESIDENTIAL CAMPAIGN/C	426	424	1.20	.398
Q19B IMPACT OF SRH ON VOTE FOR JOHN KERRY	342	508	3.72	2.237
R19B IMPACT OF SRH ON VOTE FOR JOHN KERRY/C	342	508	2.61	1.413
Q20 RE-ELECT PRESIDENT BUSH REGARDLESS OF OPPONENT	850	0	2.24	.939
Q21 BETTER JOB DEALING WITH IRAQ	850	0	1.60	.752
Q22 BETTER JOB MAKING PRESCRIPTION DRUGS AFFORDABLE	850	0	1.94	.883
Q23 BETTER JOB KEEPING AMERICA PROSPEROUS	850	0	1.66	.771

(cont.)

Statistics

	N		Mean	Std. Deviation
	Valid	Missing		
Q24 BETTER JOB IMPROVING EDUCATION	850	0	1.74	.808
Q25 BETTER JOB HOLDING DOWN FEDERAL SPENDING	850	0	1.81	.858
Q26 BETTER JOB HOLDING THE LINE ON TAXES	850	0	1.61	.820
Q27 BETTER JOB STRENGTHENING SOCIAL SECURITY	850	0	1.85	.837
Q28 BETTER JOB CREATING JOBS	850	0	1.72	.788
Q29 BETTER JOB SAFEGUARDING AMERICA FROM TERRORIST THREAT	850	0	1.59	.810
Q30 BETTER REPRESENTS STRONG LEADER	850	0	1.59	.777
Q31 BETTER REPRESENTS CARES ABOUT PEOPLE LIKE ME	850	0	1.77	.802
Q32 BETTER REPRESENTS MY VALUES	850	0	1.61	.693
Q33 BETTER REPRESENTS IS HONEST AND TRUSTWORTHY	850	0	1.72	.819
Q34 BETTER REPRESENTS SAYS WHAT HE BELIEVES	850	0	1.57	.800
Q35 BETTER REPRESENTS STEADY, CONSISTENT LEADER	850	0	1.60	.813
Q36 GENERIC CONGRESSIONAL BALLOT	850	0	3.14	1.826
R36 GENERIC CONGRESSIONAL BALLOT/C	850	0	2.07	.943
Q37 INTERESTED IN ELECTING CONGRESSMAN WHO IS	850	0	2.84	1.278
Q38 MOST IMPORTANT PROBLEM FOR CONGRESS TO DEAL WITH	850	0	4.61	2.331
Q39 NEXT MOST IMPORTANT PROBLEM FOR CONGRESS TO DEAL WITH	755	95	4.29	2.025
Q40 BETTER JOB PROTECTING THE MIDDLE CLASS	850	0	1.76	.703
Q41 BETTER JOB SHARING YOUR VALUES	850	0	1.65	.707
Q42 BETTER JOB IMPROVING HEALTH CARE SYSTEM	850	0	1.83	.766
Q43 BETTER JOB KEEPING AMERICA PROSPEROUS	850	0	1.65	.753
Q44 BETTER JOB IMPROVING EDUCATION	850	0	1.79	.789
Q45 BETTER JOB HOLDING DOWN FEDERAL SPENDING	850	0	1.73	.809
Q46 BETTER JOB HOLDING THE LINE ON TAXES	850	0	1.60	.789
Q47 BETTER JOB STRENGTHENING SOCIAL SECURITY	850	0	1.81	.753
Q48 BETTER JOB CREATING JOBS	850	0	1.70	.736
Q49 BETTER JOB SAFEGUARDING AMERICA FROM TERRORIST THREAT	850	0	1.61	.846
Q50 BETTER JOB DEALING WITH IRAQ	850	0	1.63	.815
Q51 RATE CURRENT STATE OF THE ECONOMY	850	0	2.81	.852
Q52 VIEW OF ECONOMY SIX MONTHS FROM NOW	850	0	2.58	.929
Q53 BIGGEST CONCERN ABOUT THE ECONOMY	850	0	1.85	1.417
Q54A OWN PERSONAL FINANCIAL SITUATION COMPARED TO YEAR AGO	424	426	3.73	1.444
Q54B OWN PERSONAL FINANCIAL SITUATION ONE YEAR FROM NOW	426	424	3.72	1.611
Q55 BEST DESCRIPTION OF ECONOMY TODAY	850	0	2.61	1.339
Q56 VIEW OF FEDERAL DEATH TAX ELIMINATION	850	0	2.39	1.426
Q57 SUPPORT US SENATOR IF FOR PERMANENT ELIMINATION OF DEATH TAX	850	0	2.51	1.543
R57 SUPPORT US SENATOR IF FOR PERMANENT ELIMINATION OF DEATH TAX/C	850	0	1.79	1.094
Q58 VOTE FOR US SENATOR IF NOT WORKING TO PERMANENTLY ELIMINATE DEATH TAX	850	0	3.80	1.599
R58 VOTE FOR US SENATOR IF NOT WORKING TO PERMANENTLY ELIMINATE DEATH TAX/C	850	0	2.71	1.217
Q59 MOST IMPORTANT TAX CUT TO YOU PERSONALLY	850	0	1.88	1.136

(cont.)

Statistics

	N		Mean	Std. Deviation
	Valid	Missing		
AGE RESPONDENT'S AGE	850	0	6.07	2.655
RAGE RESPONDENT'S AGE/C	850	0	2.70	1.033
EDUC RESPONDENT'S EDUCATION	843	7	5.05	1.526
REDUC RESPONDENT'S EDUCATION/C	843	7	3.12	.929
IDEOL RESPONDENT'S IDEOLOGY	850	0	2.74	1.379
RIDEOL RESPONDENT'S IDEOLOGY/C	850	0	1.79	.958
PARTYID PARTY IDENTIFICATION	850	0	4.06	2.367
RPARTYID PARTY IDENTIFICATION/C	850	0	2.00	.920
PARTY USUAL VOTE BEHAVIOR	850	0	4.19	2.128
RPARTY USUAL VOTE BEHAVIOR/C	850	0	2.03	.971
D6 INTERNET USAGE	850	0	3.36	2.229
UNION MEMBER OF LABOR UNION	850	0	2.71	.688
VETERAN VETERAN IN HOUSEHOLD	850	0	2.52	.788
RVETERAN VETERAN IN HOUSEHOLD/C	850	0	1.69	.461
GUN GUN OWNER IN HOUSEHOLD	850	0	2.26	.929
RGUN GUN OWNER IN HOUSEHOLD/C	850	0	1.55	.497
MARITAL MARITAL STATUS	850	0	2.42	1.189
RMARITAL MARITAL STATUS/C	850	0	2.10	.620
CHILD HAVE CHILDREN LIVING AT HOME	850	0	1.72	.472
RCHILD HAVE CHILDREN LIVING AT HOME/C	850	0	1.71	.455
DENOM RESPONDENT'S RELIGION	850	0	20.99	10.842
RDENOM RESPONDENT'S RELIGION/C	850	0	3.18	1.720
D13 BORN AGAIN EVANGELICAL CHRISTIAN	690	160	1.62	.549
D14 SIZE OF AREA YOU LIVE IN	850	0	3.15	1.342
D15A YOU OR IMMEDIATE FAMILY MEMBER LOST JOB LAST 12 MONTHS	424	426	3.47	1.015
D15B YOU, FRIEND OR COWORKER, OR FAMILY MEMBER LOST JOB IN LAST 12 MONTHS	426	424	4.45	1.966
RACE RESPONDENT'S RACE	850	0	1.42	1.131
RRACE RESPONDENT'S RACE/C	850	0	1.36	.782
HISP HISPANIC PROBE	806	44	1.99	.163
RHISP HISPANIC PROBE/C	806	44	1.98	.131
SEXEMP RESPONDENT'S SEX / EMPLOYMENT	850	0	3.82	2.376
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	850	0	2.42	1.189
SEX RESPONDENT'S SEX	850	0	1.80	.848
GENDER GENDER	850	0	1.52	.500
REGION GEOGRAPHIC REGIONS	850	0	3.43	2.039
STATE STATE	850	0	27.50	15.507
DMA DMA	850	0	619.20	110.256

VERSION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	424	49.9	49.9	49.9
	2	426	50.1	50.1	100.0
	Total	850	100.0	100.0	

QB LIKELIHOOD OF VOTING IN UPCOMING ELECTION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Extremely likely	654	76.9	76.9	76.9
	2 Very likely	164	19.3	19.3	96.2
	3 Somewhat likely	32	3.8	3.8	100.0
	Total	850	100.0	100.0	

Q1 UNAIDED PRESIDENTIAL BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George Bush	369	43.4	43.4	43.4
	2 John Kerry	352	41.4	41.4	84.8
	3 Ralph Nader	11	1.3	1.3	86.2
	4 Named other	10	1.2	1.2	87.3
	5 Unsure	108	12.7	12.7	100.0
	Total	850	100.0	100.0	

Q2 DIRECTION THINGS IN COUNTRY ARE GOING

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Right direction / strongly	236	27.7	27.7	27.7
	2 Right direction / somewhat	105	12.4	12.4	40.1
	3 Unsure	39	4.6	4.6	44.8
	4 Wrong track / somewhat	75	8.9	8.9	53.7
	5 Wrong track / strongly	394	46.3	46.3	100.0
	Total	850	100.0	100.0	

R2 DIRECTION THINGS IN COUNTRY ARE GOING/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Right direction	341	40.1	40.1	40.1
	2 Unsure	39	4.6	4.6	44.8
	3 Wrong track	469	55.2	55.2	100.0
	Total	850	100.0	100.0	

Q3 NUMBER ONE PROBLEM IN YOUR AREA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Abortion	3	.3	.3	.3
	5 Budget deficit	6	.7	.7	1.0
	6 Bush, President George W.	4	.5	.5	1.5
	9 College / affording	1	.1	.1	1.6
	11 Cost of living	2	.2	.2	1.8
	12 Crime	2	.2	.2	2.0
	14 Deficit	6	.7	.7	2.7
	15 Democrats	2	.2	.2	2.9
	16 Drugs	5	.5	.5	3.5
	17 Economy	135	15.8	15.8	19.3
	18 Education	33	3.9	3.9	23.2
	19 Energy costs (gas for cars)	4	.5	.5	23.7
	21 Environment	3	.4	.4	24.0
	22 Foreign affairs	51	6.0	6.0	30.0
	24 Gov't size / regulation	3	.3	.3	30.3
	25 Gov't spending	3	.3	.3	30.7
	28 Health care	57	6.7	6.7	37.3
	29 Health insurance	14	1.6	1.6	39.0
	30 Homeless / poverty	3	.3	.3	39.3
	31 Housing	2	.2	.2	39.5
	32 Immigration	11	1.3	1.3	40.8
	33 Inflation	2	.2	.2	41.1
	35 Jobs	60	7.1	7.1	48.1
	37 Lawsuits / litigation	2	.2	.2	48.3
	38 Loss of industry	1	.1	.1	48.5
	39 Medicare / Medicaid	5	.6	.6	49.0
	40 Moral / religious	21	2.5	2.5	51.5
	41 National defense	20	2.3	2.3	53.8
	43 Politicians / incumbents	2	.2	.2	54.1
	45 Prescription drugs	3	.3	.3	54.4
	52 Senior citizens	1	.1	.1	54.5
	53 Social security	7	.9	.9	55.3
	55 Taxes	18	2.1	2.1	57.4
	58 Terrorism	137	16.1	16.1	73.5
62 Unemployment	9	1.0	1.0	74.6	
64 Values	2	.2	.2	74.8	
65 Violence	4	.5	.5	75.3	
66 Wages	1	.1	.1	75.4	
67 Welfare	1	.1	.1	75.5	
69 Other	105	12.4	12.4	87.8	
70 Unsure	33	3.9	3.9	91.7	

(cont.)

Q3 NUMBER ONE PROBLEM IN YOUR AREA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	71 War in Iraq	70	8.3	8.3	100.0
	Total	850	100.0	100.0	

Q4 GEORGE W. BUSH NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	316	37.2	37.2	37.2
	2 Favorable / somewhat	122	14.3	14.3	51.5
	3 Unfavorable / somewhat	80	9.4	9.4	60.9
	4 Unfavorable / strongly	315	37.1	37.1	98.0
	5 No opinion	15	1.8	1.8	99.8
	6 Never heard of	2	.2	.2	100.0
	Total	850	100.0	100.0	

R4 GEORGE W. BUSH NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	438	51.5	51.5	51.5
	2 Unfavorable	395	46.5	46.5	98.0
	3 No opinion	15	1.8	1.8	99.8
	4 Never heard of	2	.2	.2	100.0
	Total	850	100.0	100.0	

Q5 JOHN KERRY NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	217	25.6	25.6	25.6
	2 Favorable / somewhat	216	25.4	25.4	51.0
	3 Unfavorable / somewhat	99	11.7	11.7	62.7
	4 Unfavorable / strongly	266	31.3	31.3	93.9
	5 No opinion	38	4.5	4.5	98.4
	6 Never heard of	14	1.6	1.6	100.0
	Total	850	100.0	100.0	

R5 JOHN KERRY NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	433	51.0	51.0	51.0
	2 Unfavorable	365	43.0	43.0	93.9
	3 No opinion	38	4.5	4.5	98.4
	4 Never heard of	14	1.6	1.6	100.0
	Total	850	100.0	100.0	

Q6 RALPH NADER NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	52	6.1	6.1	6.1
	2 Favorable / somewhat	195	22.9	22.9	29.0
	3 Unfavorable / somewhat	165	19.4	19.4	48.4
	4 Unfavorable / strongly	229	27.0	27.0	75.4
	5 No opinion	154	18.1	18.1	93.5
	6 Never heard of	55	6.5	6.5	100.0
	Total	850	100.0	100.0	

R6 RALPH NADER NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	247	29.0	29.0	29.0
	2 Unfavorable	394	46.3	46.3	75.4
	3 No opinion	154	18.1	18.1	93.5
	4 Never heard of	55	6.5	6.5	100.0
	Total	850	100.0	100.0	

Q7 DICK CHENEY NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	210	24.7	24.7	24.7
	2 Favorable / somewhat	180	21.2	21.2	46.0
	3 Unfavorable / somewhat	102	12.0	12.0	58.0
	4 Unfavorable / strongly	281	33.0	33.0	91.0
	5 No opinion	60	7.1	7.1	98.1
	6 Never heard of	16	1.9	1.9	100.0
	Total	850	100.0	100.0	

R7 DICK CHENEY NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	391	46.0	46.0	46.0
	2 Unfavorable	383	45.0	45.0	91.0
	3 No opinion	60	7.1	7.1	98.1
	4 Never heard of	16	1.9	1.9	100.0
	Total	850	100.0	100.0	

Q8 REPUBLICAN PARTY NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	237	27.9	27.9	27.9
	2 Favorable / somewhat	197	23.2	23.2	51.2
	3 Unfavorable / somewhat	125	14.8	14.8	65.9
	4 Unfavorable / strongly	249	29.3	29.3	95.2
	5 No opinion	36	4.3	4.3	99.5
	6 Never heard of	4	.5	.5	100.0
	Total	850	100.0	100.0	

R8 REPUBLICAN PARTY NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	435	51.2	51.2	51.2
	2 Unfavorable	375	44.1	44.1	95.2
	3 No opinion	36	4.3	4.3	99.5
	4 Never heard of	4	.5	.5	100.0
	Total	850	100.0	100.0	

Q9 DEMOCRATIC PARTY NAME ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable / strongly	244	28.7	28.7	28.7
	2 Favorable / somewhat	214	25.2	25.2	53.9
	3 Unfavorable / somewhat	130	15.3	15.3	69.2
	4 Unfavorable / strongly	201	23.6	23.6	92.9
	5 No opinion	57	6.7	6.7	99.5
	6 Never heard of	4	.5	.5	100.0
	Total	850	100.0	100.0	

R9 DEMOCRATIC PARTY NAME ID/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Favorable	458	53.9	53.9	53.9
	2 Unfavorable	331	38.9	38.9	92.9
	3 No opinion	57	6.7	6.7	99.5
	4 Never heard of	4	.5	.5	100.0
	Total	850	100.0	100.0	

Q10 GENERIC PRESIDENTIAL BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	385	45.2	45.2	45.2
	2 Lean Republican	18	2.2	2.2	47.4
	3 Undecided	39	4.6	4.6	52.0
	4 Lean Democrat	17	2.1	2.1	54.0
	5 Democrat	391	46.0	46.0	100.0
	Total	850	100.0	100.0	

R10 GENERIC PRESIDENTIAL BALLOT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	403	47.4	47.4	47.4
	2 Undecided	39	4.6	4.6	52.0
	3 Democrat	408	48.0	48.0	100.0
	Total	850	100.0	100.0	

Q11 DOES BUSH DESERVE RE-ELECTION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Re-elect / definitely	323	38.0	38.0	38.0
	2 Re-elect / probably	75	8.8	8.8	46.7
	3 New person / probably	52	6.1	6.1	52.8
	4 New person / definitely	381	44.8	44.8	97.7
	5 Unsure	16	1.8	1.8	99.5
	6 Refused	4	.5	.5	100.0
	Total	850	100.0	100.0	

R11 DOES BUSH DESERVE RE-ELECTION/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Re-elect	397	46.7	46.7	46.7
	2 New person	433	50.9	50.9	97.7
	3 Unsure	16	1.8	1.8	99.5
	4 Refused	4	.5	.5	100.0
	Total	850	100.0	100.0	

Q12 GEORGE W. BUSH JOB APPROVAL

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Approve / strongly	310	36.5	36.5	36.5
	2 Approve / somewhat	121	14.2	14.2	50.7
	3 Unsure	15	1.8	1.8	52.5
	4 Disapprove / somewhat	40	4.7	4.7	57.3
	5 Disapprove / strongly	363	42.7	42.7	100.0
	Total	850	100.0	100.0	

R12 GEORGE W. BUSH JOB APPROVAL/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Approve	431	50.7	50.7	50.7
	2 Unsure	15	1.8	1.8	52.5
	3 Disapprove	404	47.5	47.5	100.0
	Total	850	100.0	100.0	

Q13 GEORGE W. BUSH PERSONAL APPROVAL

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Approve / strongly	387	45.6	45.6	45.6
	2 Approve / somewhat	147	17.3	17.3	62.9
	3 Unsure	67	7.9	7.9	70.8
	4 Disapprove / somewhat	75	8.9	8.9	79.7
	5 Disapprove / strongly	173	20.3	20.3	100.0
	Total	850	100.0	100.0	

R13 GEORGE W. BUSH PERSONAL APPROVAL/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Approve	534	62.9	62.9	62.9
	2 Unsure	67	7.9	7.9	70.8
	3 Disapprove	248	29.2	29.2	100.0
	Total	850	100.0	100.0	

Q14 ATTENTION CANDIDATES ARE PAYING TO PEOPLE LIKE YOU

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 A lot of attention	134	15.8	15.8	15.8
	2 Some attention	378	44.5	44.5	60.2
	3 A little attention	222	26.1	26.1	86.4
	4 No attention at all	87	10.3	10.3	96.6
	5 Unsure	29	3.4	3.4	100.0
	Total	850	100.0	100.0	

Q15 PRESIDENTIAL BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Bush / definitely	342	40.3	40.3	40.3
	2 Bush / probably	61	7.1	7.1	47.4
	3 Bush / lean	11	1.3	1.3	48.7
	4 Kerry / definitely	342	40.3	40.3	88.9
	5 Kerry / probably	53	6.2	6.2	95.2
	6 Kerry / lean	9	1.1	1.1	96.3
	7 Ralph Nader	4	.5	.5	96.8
	8 Other	9	1.1	1.1	97.9
	9 Undecided	18	2.1	2.1	100.0
	Total	850	100.0	100.0	

Q16 HOW MANY TIMES SEE POLITICAL AD IN LAST WEEK

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 No times	204	24.0	24.0	24.0
	2 1 to 5 times	317	37.2	37.2	61.3
	3 6 to 10 times	157	18.4	18.4	79.7
	4 More than 10 times	157	18.5	18.5	98.2
	5 Unsure	15	1.8	1.8	100.0
	Total	850	100.0	100.0	

Q17A SRH ABOUT PRESIDENT BUSH AND HIS CAMPAIGN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	304	35.7	71.6	71.6
	2 Unsure	13	1.5	3.0	74.6
	3 No	108	12.7	25.4	100.0
	Total	424	49.9	100.0	
Missing	5 Not asked	426	50.1		
Total		850	100.0		

R17A SRH ABOUT PRESIDENT BUSH AND HIS CAMPAIGN/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	304	35.7	71.6	71.6
	2 No	121	14.2	28.4	100.0
	Total	424	49.9	100.0	
Missing	3 Not asked	426	50.1		
Total		850	100.0		

Q19A IMPACT OF SRH ON VOTE FOR PRESIDENT BUSH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	108	12.7	35.6	35.6
	2 More likely / somewhat	14	1.7	4.8	40.3
	3 Unsure	6	.8	2.1	42.5
	4 No difference	39	4.6	12.8	55.3
	5 Less likely / somewhat	15	1.7	4.8	60.1
	6 Less likely / strongly	121	14.3	39.9	100.0
	Total	304	35.7	100.0	
Missing	8 Not asked	546	64.3		
Total		850	100.0		

R19A IMPACT OF SRH ON VOTE FOR PRESIDENT BUSH/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	122	14.4	40.3	40.3
	2 Unsure	6	.8	2.1	42.5
	3 No difference	39	4.6	12.8	55.3
	4 Less likely	136	16.0	44.7	100.0
	Total	304	35.7	100.0	
Missing	5 Not asked	546	64.3		
Total		850	100.0		

Q17B SRH ABOUT JOHN KERRY AND HIS PRESIDENTIAL CAMPAIGN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	342	40.2	80.3	80.3
	2 Unsure	8	.9	1.8	82.1
	3 No	76	9.0	17.9	100.0
	Total	426	50.1	100.0	
Missing	5 Not asked	424	49.9		
Total		850	100.0		

R17B SRH ABOUT JOHN KERRY AND HIS PRESIDENTIAL CAMPAIGN/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	342	40.2	80.3	80.3
	2 No	84	9.9	19.7	100.0
	Total	426	50.1	100.0	
Missing	3 Not asked	424	49.9		
Total		850	100.0		

Q19B IMPACT OF SRH ON VOTE FOR JOHN KERRY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	111	13.0	32.4	32.4
	2 More likely / somewhat	29	3.4	8.5	40.8
	3 Unsure	16	1.8	4.6	45.4
	4 No difference	27	3.1	7.8	53.2
	5 Less likely / somewhat	11	1.3	3.3	56.4
	6 Less likely / strongly	149	17.5	43.6	100.0
	Total	342	40.2	100.0	
Missing	8 Not asked	508	59.8		
Total		850	100.0		

R19B IMPACT OF SRH ON VOTE FOR JOHN KERRY/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	139	16.4	40.8	40.8
	2 Unsure	16	1.8	4.6	45.4
	3 No difference	27	3.1	7.8	53.2
	4 Less likely	160	18.8	46.8	100.0
	Total	342	40.2	100.0	
Missing	5 Not asked	508	59.8		
Total		850	100.0		

Q20 RE-ELECT PRESIDENT BUSH REGARDLESS OF OPPONENT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	297	35.0	35.0	35.0
	2 Unsure	52	6.2	6.2	41.1
	3 No	500	58.9	58.9	100.0
	Total	850	100.0	100.0	

Q21 BETTER JOB DEALING WITH IRAQ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	437	51.4	51.4	51.4
	2 John Kerry	354	41.6	41.6	93.0
	3 None	19	2.3	2.3	95.3
	4 Unsure	40	4.7	4.7	100.0
	Total	850	100.0	100.0	

Q22 BETTER JOB MAKING PRESCRIPTION DRUGS AFFORDABLE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	272	32.0	32.0	32.0
	2 John Kerry	447	52.5	52.5	84.5
	3 None	44	5.2	5.2	89.7
	4 Unsure	87	10.3	10.3	100.0
	Total	850	100.0	100.0	

Q23 BETTER JOB KEEPING AMERICA PROSPEROUS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	400	47.0	47.0	47.0
	2 John Kerry	388	45.6	45.6	92.6
	3 None	16	1.8	1.8	94.4
	4 Unsure	47	5.6	5.6	100.0
	Total	850	100.0	100.0	

Q24 BETTER JOB IMPROVING EDUCATION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	361	42.5	42.5	42.5
	2 John Kerry	410	48.2	48.2	90.7
	3 None	22	2.5	2.5	93.2
	4 Unsure	58	6.8	6.8	100.0
	Total	850	100.0	100.0	

Q25 BETTER JOB HOLDING DOWN FEDERAL SPENDING

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	344	40.4	40.4	40.4
	2 John Kerry	387	45.6	45.6	86.0
	3 None	55	6.4	6.4	92.4
	4 Unsure	64	7.6	7.6	100.0
	Total	850	100.0	100.0	

Q26 BETTER JOB HOLDING THE LINE ON TAXES

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	465	54.7	54.7	54.7
	2 John Kerry	303	35.7	35.7	90.4
	3 None	31	3.6	3.6	94.0
	4 Unsure	51	6.0	6.0	100.0
	Total	850	100.0	100.0	

Q27 BETTER JOB STRENGTHENING SOCIAL SECURITY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	302	35.5	35.5	35.5
	2 John Kerry	439	51.6	51.6	87.1
	3 None	42	4.9	4.9	92.1
	4 Unsure	67	7.9	7.9	100.0
	Total	850	100.0	100.0	

Q28 BETTER JOB CREATING JOBS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	365	42.9	42.9	42.9
	2 John Kerry	410	48.3	48.3	91.2
	3 None	24	2.8	2.8	94.0
	4 Unsure	51	6.0	6.0	100.0
	Total	850	100.0	100.0	

Q29 BETTER JOB SAFEGUARDING AMERICA FROM TERRORIST THREAT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	471	55.4	55.4	55.4
	2 John Kerry	305	35.9	35.9	91.3
	3 None	23	2.7	2.7	94.0
	4 Unsure	51	6.0	6.0	100.0
	Total	850	100.0	100.0	

Q30 BETTER REPRESENTS STRONG LEADER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	462	54.4	54.4	54.4
	2 John Kerry	320	37.7	37.7	92.0
	3 None	25	3.0	3.0	95.0
	4 Unsure	43	5.0	5.0	100.0
	Total	850	100.0	100.0	

Q31 BETTER REPRESENTS CARES ABOUT PEOPLE LIKE ME

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	350	41.2	41.2	41.2
	2 John Kerry	394	46.3	46.3	87.5
	3 None	61	7.1	7.1	94.7
	4 Unsure	45	5.3	5.3	100.0
	Total	850	100.0	100.0	

Q32 BETTER REPRESENTS MY VALUES

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	410	48.3	48.3	48.3
	2 John Kerry	382	45.0	45.0	93.3
	3 None	35	4.1	4.1	97.3
	4 Unsure	23	2.7	2.7	100.0
	Total	850	100.0	100.0	

Q33 BETTER REPRESENTS IS HONEST AND TRUSTWORTHY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	387	45.6	45.6	45.6
	2 John Kerry	359	42.3	42.3	87.8
	3 None	55	6.5	6.5	94.3
	4 Unsure	48	5.7	5.7	100.0
	Total	850	100.0	100.0	

Q34 BETTER REPRESENTS SAYS WHAT HE BELIEVES

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	489	57.6	57.6	57.6
	2 John Kerry	284	33.4	33.4	91.0
	3 None	32	3.7	3.7	94.7
	4 Unsure	45	5.3	5.3	100.0
	Total	850	100.0	100.0	

Q35 BETTER REPRESENTS STEADY, CONSISTENT LEADER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 George W. Bush	469	55.2	55.2	55.2
	2 John Kerry	304	35.8	35.8	91.0
	3 None	26	3.1	3.1	94.0
	4 Unsure	51	6.0	6.0	100.0
	Total	850	100.0	100.0	

Q36 GENERIC CONGRESSIONAL BALLOT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	317	37.3	37.3	37.3
	2 Lean Republican	32	3.8	3.8	41.1
	3 Undecided	92	10.8	10.8	51.9
	4 Lean Democrat	30	3.6	3.6	55.4
	5 Democrat	379	44.6	44.6	100.0
	Total	850	100.0	100.0	

R36 GENERIC CONGRESSIONAL BALLOT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	349	41.1	41.1	41.1
	2 Undecided	92	10.8	10.8	51.9
	3 Democrat	409	48.1	48.1	100.0
	Total	850	100.0	100.0	

Q37 INTERESTED IN ELECTING CONGRESSMAN WHO IS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP/votes with Bush	162	19.1	19.1	19.1
	2 GOP/votes independently	223	26.3	26.3	45.3
	3 DEM/votes with Bush	114	13.5	13.5	58.8
	4 DEM/votes independently	288	33.9	33.9	92.7
	5 Unsure	62	7.3	7.3	100.0
	Total	850	100.0	100.0	

Q38 MOST IMPORTANT PROBLEM FOR CONGRESS TO DEAL WITH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 National debt	55	6.5	6.5	6.5
	2 Health care system	133	15.6	15.6	22.1
	3 Keep America prosperous	117	13.8	13.8	35.9
	4 Education	95	11.2	11.2	47.1
	5 Safe from terror threat	238	28.0	28.0	75.0
	6 Social Security	41	4.8	4.8	79.9
	7 Taxes	48	5.6	5.6	85.5
	8 Environment	28	3.3	3.3	88.8
	9 Combination	84	9.9	9.9	98.7
	10 Unsure	11	1.3	1.3	100.0
	Total	850	100.0	100.0	

Q39 NEXT MOST IMPORTANT PROBLEM FOR CONGRESS TO DEAL WITH

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 National debt	61	7.2	8.1	8.1
	2 Health care system	116	13.7	15.4	23.5
	3 Keep America prosperous	108	12.7	14.3	37.8
	4 Education	119	14.0	15.7	53.5
	5 Safe from terror threat	134	15.8	17.8	71.3
	6 Social Security	94	11.0	12.4	83.7
	7 Taxes	80	9.4	10.5	94.3
	8 Environment	34	4.0	4.5	98.8
	9 Combination	7	.8	.9	99.6
	10 Unsure	3	.3	.4	100.0
	Total	755	88.8	100.0	
Missing	12 Not asked	95	11.2		
Total		850	100.0		

Q40 BETTER JOB PROTECTING THE MIDDLE CLASS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	301	35.4	35.4	35.4
	2 DEMs in Congress	484	56.9	56.9	92.3
	3 None	32	3.8	3.8	96.0
	4 Unsure	34	4.0	4.0	100.0
	Total	850	100.0	100.0	

Q41 BETTER JOB SHARING YOUR VALUES

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	386	45.4	45.4	45.4
	2 DEMs in Congress	406	47.8	47.8	93.2
	3 None	29	3.4	3.4	96.6
	4 Unsure	29	3.4	3.4	100.0
	Total	850	100.0	100.0	

Q42 BETTER JOB IMPROVING HEALTH CARE SYSTEM

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	283	33.2	33.2	33.2
	2 DEMs in Congress	482	56.7	56.7	89.9
	3 None	34	4.0	4.0	93.9
	4 Unsure	51	6.1	6.1	100.0
	Total	850	100.0	100.0	

Q43 BETTER JOB KEEPING AMERICA PROSPEROUS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	401	47.2	47.2	47.2
	2 DEMs in Congress	387	45.5	45.5	92.7
	3 None	22	2.6	2.6	95.2
	4 Unsure	41	4.8	4.8	100.0
	Total	850	100.0	100.0	

Q44 BETTER JOB IMPROVING EDUCATION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	320	37.6	37.6	37.6
	2 DEMs in Congress	446	52.5	52.5	90.1
	3 None	30	3.5	3.5	93.6
	4 Unsure	55	6.4	6.4	100.0
	Total	850	100.0	100.0	

Q45 BETTER JOB HOLDING DOWN FEDERAL SPENDING

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	372	43.8	43.8	43.8
	2 DEMs in Congress	380	44.7	44.7	88.4
	3 None	50	5.9	5.9	94.3
	4 Unsure	48	5.7	5.7	100.0
	Total	850	100.0	100.0	

Q46 BETTER JOB HOLDING THE LINE ON TAXES

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	455	53.6	53.6	53.6
	2 DEMs in Congress	319	37.6	37.6	91.1
	3 None	32	3.7	3.7	94.9
	4 Unsure	44	5.1	5.1	100.0
	Total	850	100.0	100.0	

Q47 BETTER JOB STRENGTHENING SOCIAL SECURITY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	293	34.5	34.5	34.5
	2 DEMs in Congress	476	56.0	56.0	90.4
	3 None	35	4.1	4.1	94.6
	4 Unsure	46	5.4	5.4	100.0
	Total	850	100.0	100.0	

Q48 BETTER JOB CREATING JOBS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	358	42.1	42.1	42.1
	2 DEMs in Congress	433	50.9	50.9	93.0
	3 None	19	2.2	2.2	95.2
	4 Unsure	40	4.8	4.8	100.0
	Total	850	100.0	100.0	

Q49 BETTER JOB SAFEGUARDING AMERICA FROM TERRORIST THREAT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	474	55.8	55.8	55.8
	2 DEMs in Congress	292	34.3	34.3	90.1
	3 None	25	2.9	2.9	93.0
	4 Unsure	59	7.0	7.0	100.0
	Total	850	100.0	100.0	

Q50 BETTER JOB DEALING WITH IRAQ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 GOP in Congress	446	52.5	52.5	52.5
	2 DEMs in Congress	329	38.7	38.7	91.2
	3 None	21	2.5	2.5	93.7
	4 Unsure	54	6.3	6.3	100.0
	Total	850	100.0	100.0	

Q51 RATE CURRENT STATE OF THE ECONOMY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Excellent	44	5.2	5.2	5.2
	2 Good	269	31.6	31.6	36.8
	3 Fair	350	41.1	41.1	78.0
	4 Poor	182	21.5	21.5	99.4
	5 Unsure	5	.6	.6	100.0
	Total	850	100.0	100.0	

Q52 VIEW OF ECONOMY SIX MONTHS FROM NOW

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Excellent	79	9.3	9.3	9.3
	2 Good	355	41.8	41.8	51.1
	3 Fair	283	33.3	33.3	84.4
	4 Poor	107	12.6	12.6	97.0
	5 Unsure	26	3.0	3.0	100.0
	Total	850	100.0	100.0	

Q53 BIGGEST CONCERN ABOUT THE ECONOMY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Jobs & unemployment	520	61.2	61.2	61.2
	2 Inflation	148	17.5	17.5	78.7
	3 Stock market	63	7.4	7.4	86.1
	4 Interest rates	83	9.8	9.8	95.8
	5 All equally	9	1.1	1.1	96.9
	6 Other	9	1.0	1.0	97.9
	7 None	5	.6	.6	98.5
	8 Unsure	13	1.5	1.5	100.0
	Total	850	100.0	100.0	

Q54A OWN PERSONAL FINANCIAL SITUATION COMPARED TO YEAR AGO

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Better off/much	37	4.3	8.6	8.6
	2 Better off/somewhat	76	8.9	17.8	26.5
	3 Worse off/somewhat	66	7.8	15.6	42.1
	4 Worse off/much	35	4.1	8.2	50.3
	5 About the same	209	24.6	49.3	99.7
	6 Unsure	1	.2	.3	100.0
	Total	424	49.9	100.0	
Missing	8 Not asked	426	50.1		
Total		850	100.0		

Q54B OWN PERSONAL FINANCIAL SITUATION ONE YEAR FROM NOW

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Better off/much	49	5.8	11.6	11.6
	2 Better off/somewhat	96	11.3	22.6	34.2
	3 Worse off/somewhat	30	3.5	7.0	41.2
	4 Worse off/much	12	1.4	2.8	44.0
	5 About the same	226	26.6	53.1	97.1
	6 Unsure	13	1.5	2.9	100.0
	Total	426	50.1	100.0	
Missing	8 Not asked	424	49.9		
Total		850	100.0		

Q55 BEST DESCRIPTION OF ECONOMY TODAY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Well in country/well personally	286	33.7	33.7	33.7
	2 Well in country/not well personally	100	11.8	11.8	45.5
	3 Not well in country/well personally	158	18.6	18.6	64.0
	4 Not well in country/not well personally	272	32.0	32.0	96.0
	5 Unsure	34	4.0	4.0	100.0
	Total	850	100.0	100.0	

Q56 VIEW OF FEDERAL DEATH TAX ELIMINATION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Eliminated/strongly	362	42.6	42.6	42.6
	2 Eliminated/somewhat	83	9.7	9.7	52.3
	3 Unsure	225	26.5	26.5	78.8
	4 Kept in place/somewhat	71	8.3	8.3	87.1
	5 Kept in place/strongly	110	12.9	12.9	100.0
	Total	850	100.0	100.0	

Q57 SUPPORT US SENATOR IF FOR PERMANENT ELIMINATION OF DEATH TAX

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	294	34.6	34.6	34.6
	2 More likely / somewhat	198	23.3	23.3	57.9
	3 Unsure	170	20.0	20.0	77.9
	4 No difference	64	7.5	7.5	85.4
	5 Less likely / somewhat	67	7.8	7.8	93.2
	6 Less likely / strongly	58	6.8	6.8	100.0
	Total	850	100.0	100.0	

R57 SUPPORT US SENATOR IF FOR PERMANENT ELIMINATION OF DEATH TAX/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	492	57.9	57.9	57.9
	2 Unsure	170	20.0	20.0	77.9
	3 No difference	64	7.5	7.5	85.4
	4 Less likely	124	14.6	14.6	100.0
	Total	850	100.0	100.0	

Q58 VOTE FOR US SENATOR IF NOT WORKING TO PERMANENTLY ELIMINATE DEATH TAX

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely / strongly	80	9.4	9.4	9.4
	2 More likely / somewhat	109	12.9	12.9	22.3
	3 Unsure	218	25.7	25.7	47.9
	4 No difference	91	10.7	10.7	58.6
	5 Less likely / somewhat	193	22.7	22.7	81.4
	6 Less likely / strongly	158	18.6	18.6	100.0
	Total	850	100.0	100.0	

R58 VOTE FOR US SENATOR IF NOT WORKING TO PERMANENTLY ELIMINATE DEATH TAX/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 More likely	189	22.3	22.3	22.3
	2 Unsure	218	25.7	25.7	47.9
	3 No difference	91	10.7	10.7	58.6
	4 Less likely	352	41.4	41.4	100.0
	Total	850	100.0	100.0	

Q59 MOST IMPORTANT TAX CUT TO YOU PERSONALLY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Eliminate death tax	463	54.5	54.5	54.5
	2 Index the AMT	164	19.3	19.3	73.8
	3 Cut FSC/ETI	82	9.7	9.7	83.5
	4 Unsure	140	16.5	16.5	100.0
	Total	850	100.0	100.0	

AGE RESPONDENT'S AGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-24	39	4.6	4.6	4.6
	2 25-29	50	5.8	5.8	10.4
	3 30-34	65	7.6	7.6	18.0
	4 35-39	70	8.2	8.2	26.2
	5 40-44	75	8.9	8.9	35.1
	6 45-54	200	23.5	23.5	58.7
	7 55-64	167	19.7	19.7	78.4
	8 65-69	44	5.2	5.2	83.6
	9 70-74	56	6.5	6.5	90.1
	10 75-79	37	4.4	4.4	94.5
	11 80-84	24	2.8	2.8	97.3
	12 85-89	5	.6	.6	98.0
	13 90 or over	4	.5	.5	98.4
	14 Unsure / refused	13	1.6	1.6	100.0
Total		850	100.0	100.0	

RAGE RESPONDENT'S AGE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-34	153	18.0	18.0	18.0
	2 35-44	145	17.1	17.1	35.1
	3 45-64	367	43.2	43.2	78.4
	4 65 or over	171	20.1	20.1	98.4
	5 Unsure / refused	13	1.6	1.6	100.0
Total		850	100.0	100.0	

EDUC RESPONDENT'S EDUCATION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Some grade school	6	.8	.8	.8
	2 Some high school	34	4.0	4.0	4.8
	3 High school graduate	172	20.2	20.4	25.1
	4 Technical / vocational	26	3.1	3.1	28.2
	5 Some college	225	26.4	26.7	54.8
	6 Graduated college	226	26.6	26.8	81.6
	7 Grad / prof school	155	18.2	18.4	100.0
	Total		843	99.2	100.0
Missing	9 Not asked	7	.8		
Total		850	100.0		

REDUC RESPONDENT'S EDUCATION/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less than high school	40	4.7	4.8	4.8
	2 High school graduate	198	23.2	23.4	28.2
	3 Some college	225	26.4	26.7	54.8
	4 College graduate	381	44.8	45.2	100.0
	Total	843	99.2	100.0	
Missing	5 Not asked	7	.8		
Total		850	100.0		

IDEOL RESPONDENT'S IDEOLOGY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very conservative	166	19.5	19.5	19.5
	2 Somewhat conservative	332	39.0	39.0	58.5
	3 Moderate	18	2.1	2.1	60.6
	4 Somewhat liberal	245	28.8	28.8	89.5
	5 Very liberal	74	8.7	8.7	98.2
	6 Unsure / refused	15	1.8	1.8	100.0
	Total	850	100.0	100.0	

RIDEOL RESPONDENT'S IDEOLOGY/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Conservative	497	58.5	58.5	58.5
	2 Moderate	33	3.9	3.9	62.4
	3 Liberal	319	37.6	37.6	100.0
	Total	850	100.0	100.0	

PARTYID PARTY IDENTIFICATION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican / strongly	205	24.1	24.1	24.1
	2 Republican	88	10.4	10.4	34.5
	3 Lean Republican	66	7.8	7.8	42.3
	4 Independent	125	14.7	14.7	57.0
	5 Lean Democrat	59	7.0	7.0	64.0
	6 Democrat	80	9.5	9.5	73.5
	7 Democrat / strongly	220	25.8	25.8	99.3
	8 No preference	2	.3	.3	99.6
	9 Other	2	.2	.2	99.8
	10 Unsure / refused	1	.2	.2	100.0
	Total	850	100.0	100.0	

RPARTYID PARTY IDENTIFICATION/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	360	42.3	42.3	42.3
	2 Independent	131	15.4	15.4	57.7
	3 Democrat	360	42.3	42.3	100.0
	Total	850	100.0	100.0	

PARTY USUAL VOTE BEHAVIOR

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Straight GOP	78	9.2	9.2	9.2
	2 Mostly GOP	210	24.7	24.7	33.9
	3 More GOP than DEM	98	11.5	11.5	45.4
	4 Ticket splitter	31	3.7	3.7	49.1
	5 More DEM than GOP	105	12.4	12.4	61.5
	6 Mostly DEM	186	21.8	21.8	83.4
	7 Straight DEM	125	14.7	14.7	98.1
	8 Unsure / refused	16	1.9	1.9	100.0
	Total	850	100.0	100.0	

RPARTY USUAL VOTE BEHAVIOR/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Republican	386	45.4	45.4	45.4
	2 Ticket splitter	48	5.6	5.6	51.1
	3 Democrat	416	48.9	48.9	100.0
	Total	850	100.0	100.0	

D6 INTERNET USAGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Several hours per day	176	20.7	20.7	20.7
	2 Almost every day	257	30.2	30.2	50.9
	3 At least once per week	143	16.9	16.9	67.8
	4 A few times per month	42	4.9	4.9	72.7
	5 Every month or so	4	.4	.4	73.1
	6 Rarely	54	6.3	6.3	79.5
	7 Never	171	20.1	20.1	99.6
	8 Unsure	4	.4	.4	100.0
	Total	850	100.0	100.0	

UNION MEMBER OF LABOR UNION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Labor union member	111	13.1	13.1	13.1
	2 Labor union household	24	2.8	2.8	15.9
	3 Non-union household	712	83.8	83.8	99.7
	4 Unsure	3	.3	.3	100.0
	Total	850	100.0	100.0	

VETERAN VETERAN IN HOUSEHOLD

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes / self	154	18.1	18.1	18.1
	2 Yes / other member	106	12.5	12.5	30.6
	3 No	586	69.0	69.0	99.6
	4 Unsure	4	.4	.4	100.0
	Total	850	100.0	100.0	

RVETERAN VETERAN IN HOUSEHOLD/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Veteran HH	260	30.6	30.6	30.6
	2 Non-veteran HH	590	69.4	69.4	100.0
	Total	850	100.0	100.0	

GUN GUN OWNER IN HOUSEHOLD

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes / self	267	31.4	31.4	31.4
	2 Yes / other member	113	13.3	13.3	44.7
	3 No	453	53.3	53.3	97.9
	4 Unsure	18	2.1	2.1	100.0
	Total	850	100.0	100.0	

RGUN GUN OWNER IN HOUSEHOLD/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Gun owner HH	380	44.7	44.7	44.7
	2 Non-gun owner HH	470	55.3	55.3	100.0
	Total	850	100.0	100.0	

MARITAL MARITAL STATUS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Single	125	14.7	14.7	14.7
	2 Married	516	60.7	60.7	75.4
	3 Separated	21	2.4	2.4	77.9
	4 Divorced	105	12.3	12.3	90.2
	5 Widowed	78	9.2	9.2	99.4
	6 Unsure / refused	5	.6	.6	100.0
	Total	850	100.0	100.0	

RMARITAL MARITAL STATUS/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Single	125	14.7	14.7	14.7
	2 Married	516	60.7	60.7	75.4
	3 No longer married	209	24.6	24.6	100.0
	Total	850	100.0	100.0	

CHILD HAVE CHILDREN LIVING AT HOME

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	248	29.1	29.1	29.1
	2 No	594	69.8	69.8	99.0
	3 Unsure / refused	9	1.0	1.0	100.0
	Total	850	100.0	100.0	

RCHILD HAVE CHILDREN LIVING AT HOME/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	248	29.1	29.1	29.1
	2 No	602	70.9	70.9	100.0
	Total	850	100.0	100.0	

DENOM RESPONDENT'S RELIGION

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 AME	3	.4	.4	.4
	2 Assemblies of God	11	1.3	1.3	1.7
	3 Baptist / American	34	4.0	4.0	5.7
	4 Baptist / Missionary	47	5.5	5.5	11.3
	5 Baptist / Southern	63	7.4	7.4	18.6
	6 Bible Church	4	.4	.4	19.1
	7 Christian Church	36	4.2	4.2	23.3
	9 Church of Christ	19	2.3	2.3	25.5
	10 Church of God	6	.7	.7	26.2
	12 Episcopalian	21	2.5	2.5	28.6
	13 Evangelical	5	.6	.6	29.2
	14 Friends	1	.2	.2	29.4
	16 Eastern / Greek Orthodox	1	.1	.1	29.5
	17 Jewish	10	1.2	1.2	30.7
	18 Lutheran	47	5.6	5.6	36.2
	19 Mennonite	1	.1	.1	36.3
	20 Methodist	60	7.1	7.1	43.4
	21 Mormon / LDS	11	1.3	1.3	44.8
	22 Nazarene	6	.7	.7	45.5
	23 Non-denominational	31	3.7	3.7	49.2
	24 Other Protestant	26	3.1	3.1	52.3
	25 Pentecostal / Charismatic	12	1.4	1.4	53.7
	26 Presbyterian	22	2.6	2.6	56.3
	27 Quaker / Amish	1	.1	.1	56.4
	29 Roman Catholic	184	21.6	21.6	78.0
	31 United Church of Christ	3	.4	.4	78.4
	32 Other	27	3.2	3.2	81.5
	33 None	130	15.4	15.4	96.9
	34 Unsure / refused	26	3.1	3.1	100.0
	Total	850	100.0	100.0	

RDENOM RESPONDENT'S RELIGION/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Catholic	184	21.6	21.6	21.6
	2 Protestant	173	20.3	20.3	41.9
	3 Baptist	144	16.9	16.9	58.8
	4 Fundamentalist / Pentecostal	140	16.5	16.5	75.4
	5 Other	79	9.3	9.3	84.6
	6 No affiliation	130	15.4	15.4	100.0
	Total	850	100.0	100.0	

D13 BORN AGAIN EVANGELICAL CHRISTIAN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Born again/evangelical	285	33.6	41.4	41.4
	2 Not born again	382	44.9	55.4	96.8
	3 Refused	22	2.6	3.2	100.0
	Total	690	81.1	100.0	
Missing	5 Not asked	160	18.9		
Total		850	100.0		

D14 SIZE OF AREA YOU LIVE IN

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 City with over a million	126	14.8	14.8	14.8
	2 Smaller city	161	19.0	19.0	33.8
	3 Suburb	194	22.8	22.8	56.6
	4 Small town	206	24.2	24.2	80.8
	5 Rural area	160	18.8	18.8	99.6
	6 Unsure	3	.3	.3	99.9
	7 Refused	1	.1	.1	100.0
	Total	850	100.0	100.0	

D15A YOU OR IMMEDIATE FAMILY MEMBER LOST JOB LAST 12 MONTHS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes, self	36	4.3	8.6	8.6
	2 Yes, family member	52	6.1	12.2	20.8
	3 Yes, both	14	1.7	3.4	24.2
	4 No	320	37.7	75.5	99.7
	6 Refused	1	.2	.3	100.0
	Total	424	49.9	100.0	
Missing	8 Not asked	426	50.1		
Total		850	100.0		

D15B YOU, FRIEND OR COWORKER, OR FAMILY MEMBER LOST JOB IN LAST 12 MONTHS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes, self	71	8.4	16.8	16.8
	2 Yes, friend	33	3.9	7.9	24.7
	3 Yes, coworker	9	1.1	2.2	26.8
	4 Yes, family member	56	6.6	13.2	40.1
	5 Combination	27	3.2	6.4	46.5
	6 No	227	26.7	53.3	99.8
	7 Unsure	1	.1	.2	100.0
	Total	426	50.1	100.0	
Missing	10 Not asked	424	49.9		
Total		850	100.0		

RACE RESPONDENT'S RACE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 White	682	80.2	80.2	80.2
	2 Black / African American	86	10.1	10.1	90.3
	3 Hispanic / Latino	45	5.3	5.3	95.7
	4 Asian / Pacific American	8	.9	.9	96.6
	5 Native American	4	.4	.4	97.1
	6 Other	6	.7	.7	97.7
	7 Unsure / refused	19	2.3	2.3	100.0
	Total	850	100.0	100.0	

HISP HISPANIC PROBE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	14	1.7	1.7	1.7
	2 No	785	92.3	97.3	99.1
	3 Unsure	7	.9	.9	100.0
	Total	806	94.8	100.0	
Missing	5 Not asked	44	5.2		
Total		850	100.0		

RACE RESPONDENT'S RACE/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 White	672	79.0	79.0	79.0
	2 Black / African American	85	10.0	10.0	89.0
	3 Hispanic / Latino	59	7.0	7.0	96.0
	4 Other	34	4.0	4.0	100.0
	Total	850	100.0	100.0	

SEXEMP RESPONDENT'S SEX / EMPLOYMENT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / employed	291	34.2	34.2	34.2
	2 Male / homemaker	7	.9	.9	35.1
	3 Male / retired	94	11.0	11.0	46.1
	4 Male / not in labor force	15	1.8	1.8	47.9
	5 Female / employed	236	27.8	27.8	75.7
	6 Female / homemaker	64	7.5	7.5	83.2
	7 Female / retired	110	12.9	12.9	96.1
	8 Female / not in labor force	29	3.4	3.4	99.5
	9 Male / refused	1	.1	.1	99.6
	10 Female / refused	3	.4	.4	100.0
	Total	850	100.0	100.0	

RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male / employed	291	34.2	34.2	34.2
	2 Male / not employed	117	13.8	13.8	48.0
	3 Female / employed	236	27.8	27.8	75.8
	4 Female / not employed	206	24.2	24.2	100.0
	Total	850	100.0	100.0	

SEX RESPONDENT'S SEX

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	408	48.0	48.0	48.0
	2 Female / home	206	24.2	24.2	72.2
	3 Female / employed	236	27.8	27.8	100.0
	Total	850	100.0	100.0	

GENDER GENDER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	408	48.0	48.0	48.0
	2 Female	442	52.0	52.0	100.0
	Total	850	100.0	100.0	

REGION GEOGRAPHIC REGIONS

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	178	21.0	21.0	21.0
	2	149	17.6	17.6	38.5
	3	201	23.7	23.7	62.2
	4	78	9.2	9.2	71.4
	5	65	7.7	7.7	79.1
	6	52	6.1	6.1	85.2
	7	126	14.8	14.8	100.0
	Total	850	100.0	100.0	

STATE STATE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Alabama	15	1.8	1.8	1.8
	2 Alaska	3	.3	.3	2.1
	4 Arizona	12	1.4	1.4	3.5
	5 Arkansas	8	1.0	1.0	4.4
	6 California	93	10.9	10.9	15.4
	8 Colorado	15	1.7	1.7	17.1
	9 Connecticut	8	.9	.9	18.0
	10 Delaware	3	.3	.3	18.4
	11 Washington, DC	3	.3	.3	18.7
	12 Florida	53	6.2	6.2	24.9
	13 Georgia	21	2.5	2.5	27.4
	15 Hawaii	3	.3	.3	27.7

(cont.)

THE TARRANCE GROUP, INC.
 Battleground #9784: Weighted PARTIAL MARGINALS
 June 20-22, 2004

STATE STATE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	16 Idaho	4	.4	.4	28.1
	17 Illinois	33	3.8	3.8	31.9
	18 Indiana	22	2.6	2.6	34.5
	19 Iowa	11	1.3	1.3	35.8
	20 Kansas	9	1.1	1.1	36.9
	21 Kentucky	13	1.5	1.5	38.4
	22 Louisiana	15	1.8	1.8	40.2
	23 Maine	6	.7	.7	40.9
	24 Maryland	16	1.9	1.9	42.9
	25 Massachusetts	20	2.3	2.3	45.2
	26 Michigan	36	4.2	4.2	49.5
	27 Minnesota	15	1.8	1.8	51.2
	28 Mississippi	10	1.2	1.2	52.5
	29 Missouri	19	2.2	2.2	54.7
	30 Montana	4	.4	.4	55.1
	31 Nebraska	6	.7	.7	55.8
	32 Nevada	7	.8	.8	56.6
	33 New Hampshire	5	.6	.6	57.1
	34 New Jersey	25	2.9	2.9	60.0
	35 New Mexico	3	.4	.4	60.4
	36 New York	55	6.5	6.5	66.9
	37 North Carolina	28	3.3	3.3	70.2
	38 North Dakota	3	.3	.3	70.5
	39 Ohio	40	4.6	4.6	75.2
	40 Oklahoma	12	1.5	1.5	76.6
	41 Oregon	11	1.3	1.3	78.0
	42 Pennsylvania	31	3.7	3.7	81.6
	44 Rhode Island	4	.4	.4	82.1
	45 South Carolina	13	1.6	1.6	83.6
	46 South Dakota	3	.3	.3	83.9
	47 Tennessee	18	2.1	2.1	86.1
	48 Texas	51	6.0	6.0	92.0
	49 Utah	6	.8	.8	92.8
50 Vermont	3	.3	.3	93.1	
51 Virginia	16	1.9	1.9	95.0	
53 Washington	16	1.9	1.9	96.9	
54 West Virginia	5	.6	.6	97.5	
55 Wisconsin	19	2.3	2.3	99.8	
56 Wyoming	2	.2	.2	100.0	
	Total	850	100.0	100.0	

THE TARRANCE GROUP, INC.
 Battleground #9784: Weighted PARTIAL MARGINALS
 June 20-22, 2004

DMA DMA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	500 Portland - Auburn	5	.6	.6	.6
	501 New York	45	5.3	5.3	5.9
	502 Binghamton	1	.1	.1	6.0
	504 Philadelphia	18	2.1	2.1	8.1
	505 Detroit	15	1.7	1.7	9.9
	506 Boston	17	2.0	2.0	11.8
	507 Savannah	3	.4	.4	12.2
	508 Pittsburgh	7	.9	.9	13.1
	509 Fort Wayne	6	.7	.7	13.7
	510 Cleveland	10	1.1	1.1	14.9
	511 Washington, DC	13	1.6	1.6	16.4
	512 Baltimore	12	1.4	1.4	17.8
	513 Flint - Saginaw - Bay City	5	.6	.6	18.4
	514 Buffalo	8	.9	.9	19.3
	515 Cincinnati	6	.7	.7	20.0
	517 Charlotte	9	1.1	1.1	21.0
	518 Greensboro - High Point - Winston Salem	2	.2	.2	21.3
	519 Charleston, SC	3	.3	.3	21.6
	520 Augusta	1	.1	.1	21.7
	521 Providence - New Bedford	5	.6	.6	22.3
	522 Columbus, GA	3	.3	.3	22.6
	523 Burlington - Plattsburgh	5	.5	.5	23.1
	524 Atlanta	9	1.0	1.0	24.1
	525 Albany, GA	4	.4	.4	24.5
	526 Utica	1	.1	.1	24.6
	527 Indianapolis	9	1.0	1.0	25.7
	528 Miami - Fort Lauderdale	4	.5	.5	26.1
	529 Louisville	4	.4	.4	26.5
	530 Tallahassee - Thomasville	8	.9	.9	27.4
	531 Tri-Cities, TN-VA	3	.3	.3	27.8
	532 Albany - Schenectady - Troy	12	1.4	1.4	29.2
	533 Hartford - New Haven	7	.8	.8	30.0
	534 Orlando - Daytona Beach - Melbourne	4	.5	.5	30.5
	535 Columbus, OH	13	1.6	1.6	32.1
536 Youngstown	1	.1	.1	32.2	
537 Bangor	1	.1	.1	32.3	
538 Rochester, NY	7	.8	.8	33.1	
539 Tampa - St Petersburg - Sarasota	16	1.9	1.9	35.0	
540 Traverse City - Cadillac	4	.5	.5	35.5	
541 Lexington	4	.5	.5	36.0	
542 Dayton	7	.8	.8	36.8	

(cont.)

THE TARRANCE GROUP, INC.
 Battleground #9784: Weighted PARTIAL MARGINALS
 June 20-22, 2004

DMA DMA

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 543 Springfield - Holyoke	4	.5	.5	37.3
544 Norfolk - Portsmouth - Newport News	5	.6	.6	37.9
545 Greenville - New Bern - Washington	1	.1	.1	38.0
546 Columbia, SC	4	.4	.4	38.4
547 Toledo	3	.3	.3	38.7
548 West Palm Beach - Ft Pierce	3	.3	.3	39.0
550 Wilmington	4	.4	.4	39.4
551 Lansing	4	.4	.4	39.9
553 Marquette	2	.2	.2	40.1
554 Wheeling - Steubenville	2	.2	.2	40.3
555 Syracuse	5	.6	.6	40.9
556 Richmond - Petersburg	1	.1	.1	41.0
557 Knoxville	3	.4	.4	41.3
558 Lima	1	.1	.1	41.4
559 Bluefield - Beckley - Oak Hill	2	.2	.2	41.6
560 Raleigh - Durham	8	1.0	1.0	42.6
561 Jacksonville - Brunswick	8	.9	.9	43.5
563 Grand Rapids - Kalamazoo - Battle Creek	6	.7	.7	44.2
564 Charleston - Huntington	4	.4	.4	44.6
565 Elmira	1	.1	.1	44.8
566 Harrisburg - Lancaster - Lebanon - York	3	.3	.3	45.1
567 Greenville - Spartanburg - Asheville	6	.7	.7	45.8
569 Harrisonburg	1	.1	.1	45.9
570 Florence - Myrtle Beach	6	.7	.7	46.6
571 Fort Myers - Naples	6	.7	.7	47.3
573 Roanoke - Lynchburg	3	.3	.3	47.6
574 Johnstown - Altoona	1	.1	.1	47.7
576 Salisbury	1	.1	.1	47.8
577 Wilkes Barre - Scranton	7	.8	.8	48.7
581 Terre Haute	3	.3	.3	49.0
583 Alpena	1	.1	.1	49.1
588 South Bend - Elkhart	4	.5	.5	49.6
592 Gainesville	3	.3	.3	49.9
600 Corpus Christi	1	.1	.1	50.0
602 Chicago	22	2.5	2.5	52.6
604 Columbia - Jefferson City	2	.2	.2	52.8
606 Dothan	2	.3	.3	53.0
609 Saint Louis	13	1.5	1.5	54.6
610 Rockford	2	.2	.2	54.8
612 Shreveport	8	1.0	1.0	55.8
613 Minneapolis - Saint Paul	14	1.7	1.7	57.4

(cont.)

THE TARRANCE GROUP, INC.
 Battleground #9784: Weighted PARTIAL MARGINALS
 June 20-22, 2004

DMA DMA

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 616 Kansas City	7	.8	.8	58.3
617 Milwaukee	9	1.1	1.1	59.3
618 Houston	12	1.4	1.4	60.7
619 Springfield, MO	8	.9	.9	61.6
622 New Orleans	7	.8	.8	62.4
623 Dallas - Fort Worth	13	1.6	1.6	64.0
625 Waco - Temple - Bryan	4	.4	.4	64.4
627 Wichita Falls - Lawton	2	.2	.2	64.6
628 Monroe - El Dorado	1	.1	.1	64.7
630 Birmingham	7	.8	.8	65.5
633 Odessa - Midland	1	.1	.1	65.6
634 Amarillo	1	.1	.1	65.7
635 Austin	3	.3	.3	66.1
636 Harlingen - Weslaco - Brownsville	3	.4	.4	66.5
637 Cedar Rapids - Waterloo - Dubuque	4	.4	.4	66.9
639 Jackson, TN	3	.3	.3	67.2
640 Memphis	4	.4	.4	67.7
641 San Antonio	3	.3	.3	68.0
642 Lafayette, LA	3	.3	.3	68.3
643 Lake Charles	3	.4	.4	68.7
648 Champaign - Springfield - Decatur	5	.6	.6	69.3
649 Evansville	1	.1	.1	69.4
650 Oklahoma City	7	.8	.8	70.2
651 Lubbock	2	.2	.2	70.5
652 Omaha	3	.3	.3	70.8
656 Panama City	1	.1	.1	70.9
658 Green Bay - Appleton	3	.3	.3	71.2
659 Nashville	7	.8	.8	72.0
662 Abilene - Sweetwater	2	.2	.2	72.3
669 Madison	4	.4	.4	72.7
670 Fort Smith	2	.2	.2	72.9
671 Tulsa	5	.5	.5	73.5
673 Columbus - Tupelo - West Point	2	.2	.2	73.7
675 Peoria - Bloomington	1	.1	.1	73.8
678 Wichita - Hutchinson Plus	3	.4	.4	74.2
679 Des Moines - Ames	5	.6	.6	74.8
682 Davenport - Rock Island - Moline	2	.2	.2	75.0
686 Mobile - Pensacola	2	.2	.2	75.3
687 Minot - Bismark - Dickinson	1	.1	.1	75.4
691 Huntsville - Decatur - Florence	5	.5	.5	75.9
692 Beaumont - Port Arthur	1	.1	.1	76.0

(cont.)

THE TARRANCE GROUP, INC.
 Battleground #9784: Weighted PARTIAL MARGINALS
 June 20-22, 2004

DMA DMA

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 693 Little Rock - Pine Bluff	3	.4	.4	76.4
698 Montgomery	2	.2	.2	76.6
702 La Crosse - Eau Claire	3	.3	.3	76.9
705 Wausau - Rhinelander	1	.1	.1	77.0
711 Meridian	1	.1	.1	77.2
718 Jackson, MS	4	.4	.4	77.6
722 Lincoln - Hastings - Kearney Plus	4	.5	.5	78.0
724 Fargo - Valley City	2	.2	.2	78.2
725 Sioux Falls (Mitchell)	4	.4	.4	78.7
743 Anchorage	2	.2	.2	78.9
744 Honolulu	3	.3	.3	79.2
745 Fairbanks	1	.1	.1	79.3
746 Biloxi - Gulfport	4	.4	.4	79.7
751 Denver	8	.9	.9	80.7
752 Colorado Springs - Pueblo	7	.8	.8	81.5
753 Phoenix	8	.9	.9	82.4
754 Butte - Bozeman	1	.1	.1	82.5
757 Boise	2	.2	.2	82.8
758 Idaho Falls - Pocatello	1	.1	.1	82.8
762 Missoula	1	.1	.1	83.0
764 Rapid City	1	.1	.1	83.1
766 Helena	1	.1	.1	83.2
767 Casper - Riverton	2	.2	.2	83.4
770 Salt Lake City	6	.8	.8	84.1
789 Tucson (Nogales)	4	.4	.4	84.5
790 Albuquerque - Santa Fe	3	.4	.4	84.9
800 Bakersfield	5	.6	.6	85.6
801 Eugene	4	.5	.5	86.0
802 Eureka	1	.1	.1	86.1
803 Los Angeles	43	5.1	5.1	91.2
807 San Francisco - Oakland - San Jose	17	2.0	2.0	93.2
810 Yakima - Pasco - RchInd - Knnwck	1	.1	.1	93.4
813 Medford - Klamath Falls	1	.1	.1	93.5
819 Seattle - Tacoma	9	1.1	1.1	94.6
820 Portland, OR	9	1.1	1.1	95.6
821 Bend, OR	1	.1	.1	95.7
825 San Diego	7	.8	.8	96.6
839 Las Vegas	7	.8	.8	97.3
855 Santa Barbara - San Mar - San Luis Obispo	3	.3	.3	97.7
862 Sacramento - Stockton - Modesto	13	1.5	1.5	99.2
866 Fresno - Visalia	3	.3	.3	99.5

(cont.)

THE TARRANCE GROUP, INC.
Battleground #9784: Weighted PARTIAL MARGINALS
June 20-22, 2004

DMA DMA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	868 Chico - Redding	1	.1	.1	99.6
	881 Spokane	4	.4	.4	100.0
Total		850	100.0	100.0	